



Agnolo Bronzino - Portrait of a young man with a book, detail (1534-38)

## KICK-OFF MEETING

# EMoBookTrade Project

30 NOVEMBER || SALA GUSMANI, PALAZZO ANTONINI || VIA PETRACCO 8, UDINE

### 9.15 – Welcome

**Prof. Maria Cristina Nicoli**  
UNIVERSITÀ DI UDINE  
RECTOR'S DELEGATE FOR  
UNIVERSITY SCIENTIFIC RESEARCH

### Chair

**Prof. Maria Cristina Nicoli**  
UNIVERSITÀ DI UDINE

### Prof. Andrea Zannini

UNIVERSITÀ DI UDINE  
DIRECTOR OF THE DEPARTMENT OF  
HUMANITIES AND CULTURAL HERITAGE  
*Prices, economies and social  
groups in 16th century Europe*

### Prof. Ian Maclean

UNIVERSITY OF OXFORD  
*Gaspare Bindoni's catalogue of books  
from the Frankfurt Fair, 1601*

### Discussion Short break

### 11.00

### Chair

**Dr Goran Proot**  
UNIVERSITÀ DI UDINE – EMOBOOKTRADE

### Dr Cristina Dondi

UNIVERSITY OF OXFORD  
*15cBOOKTRADE: where we are*

### Prof. Neil Harris

UNIVERSITÀ DI UDINE  
*Affordable books? Money and prices  
in the Zornale of Francesco de Madiis*

### Prof. Angela Nuovo

UNIVERSITÀ DI UDINE – EMOBOOKTRADE  
*"The early modern book trade:  
an evidence-based reconstruction  
of the economic and juridical  
framework of the European book  
market" ERC project. Sources,  
methodology and objectives*

### Discussion Lunch break

### 14.15

### Chair

**Prof. Angela Nuovo**  
UNIVERSITÀ DI UDINE – EMOBOOKTRADE

### Dr Goran Proot

UNIVERSITÀ DI UDINE – EMOBOOKTRADE  
*An analysis of prices established  
by Christopher Plantin and  
Jan Moretus I for their publications  
in the period 1580–1610*

### Dr Francesco Ammannati

UNIVERSITÀ BOCCONI DI MILANO  
– EMOBOOKTRADE  
*Book prices and consumption  
patterns in the Late Renaissance:  
problems and prospects*

### Dr Flavia Bruni

UNIVERSITÀ LA SAPIENZA DI ROMA –  
UNIVERSITY OF ST ANDREWS –  
EMOBOOKTRADE  
*Bound or loose. Making  
sense of price annotations  
on early printed books*

### Dr Giliola Barbero

UNIVERSITÀ CATTOLICA DI MILANO  
– EMOBOOKTRADE  
*The circulation of Bernardino Telesio's  
works through personal, institutional  
and commercial networks*

### Dr Erika Squassina

UNIVERSITÀ DI CAGLIARI – EMOBOOKTRADE  
*The privilege system in Venice  
(1469-1545)*

### Discussion

For information, please contact  
dr Lisa Barbiani at  
[lisa.barbiani@uniud.it](mailto:lisa.barbiani@uniud.it)



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